



Attn: Submissions  
Greenleaf Book Group, LLC  
P.O. Box 91869  
Austin, TX 78709 USA

## Greenleaf Book Group Submission Form

Please note: To be considered for Greenleaf Book Group's programs, a book, manuscript, or book proposal must accompany this form. Please be as thorough as possible—Greenleaf Book Group Press accepts only 3 percent of the submissions we receive.

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### Client Information

Contact Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

From what source(s) did you learn about Greenleaf Book Group? (Please be specific) \_\_\_\_\_

Author \_\_\_\_\_

Industry Professional \_\_\_\_\_

Publicist \_\_\_\_\_

Wholesaler \_\_\_\_\_

Bookstore \_\_\_\_\_

Internet Search \_\_\_\_\_

Association/Conference/Trade Show \_\_\_\_\_

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### Your Book (For multiple titles, please attach separate sheets.)

Book Title: \_\_\_\_\_

Subtitle: \_\_\_\_\_

Genre: \_\_\_\_\_

Trim size (if post-production) \_\_\_\_\_

Page count \_\_\_\_\_

ISBN (if already registered) \_\_\_\_\_

What is your total available budget for this project?  Under \$10K  \$10K–\$25K  \$25K–\$50K  
 \$50K–\$100K  Other \_\_\_\_\_

What is your available marketing budget?  Under \$5K  \$5K–\$15K  \$15K–\$25K  
 \$25K–\$50K  Other \_\_\_\_\_

Describe your target audience: \_\_\_\_\_

List titles that are similar to yours: \_\_\_\_\_

\_\_\_\_\_

List 3 specific goals you have for your book \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

What makes your book different, better, and unique? \_\_\_\_\_

\_\_\_\_\_

How many previously published books do you have? \_\_\_\_\_

Please list the sales history for each title: \_\_\_\_\_

\_\_\_\_\_

What do you plan to do to promote your book? \_\_\_\_\_

\_\_\_\_\_

Describe your platform (that is, the audience or network that is already receptive to your message): \_\_\_\_\_

\_\_\_\_\_

Are you working with a publicist?  Y  N If yes, whom? \_\_\_\_\_

If no, do you plan to hire a publicist?  Y  N If yes, whom? \_\_\_\_\_

How is your book currently distributed? \_\_\_\_\_

Describe your timeline for this project: \_\_\_\_\_

Please attach a 100-word synopsis of your book.

Please attach a brief author bio including credentials, association affiliations and career highlights

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**IF APPLICABLE:**

Publisher: \_\_\_\_\_

Has your book gone to press?  Y  N

If yes: Publication date \_\_\_\_\_ Price \_\_\_\_\_

Hardcover/paperback? \_\_\_\_\_

Number of books printed: \_\_\_\_\_

Number of copies currently available: \_\_\_\_\_

Number of copies sold to date: \_\_\_\_\_

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Please send completed form with a copy of your book, book proposal, or manuscript to

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