



Arlene Johnson, founder and president of Sinequanon Group, Inc., is an internationally known speaker, author and consultant with more than two decades of experience in executive leadership, change management and performance coaching. Through her efforts, major corporations as well as small and mid-sized companies create a results-oriented and competitive difference in demanding, radically changing business environments.

As President of SGI in Dallas, Texas, and Arlene has used her extensive business background and affiliate partnerships to help organizations optimize sales and change leadership performance. As a performance consultant, she has worked with a broad range of companies in the oil and gas, aerospace, utilities, telecommunications, financial and health industries. Her wide-ranging expertise and unique approach has led client companies as well as executive leadership in accomplishing extraordinary results.

She has advised Fortune 500 clients such as Arco Pipeline (Corporate and Jakarta, Indonesia), American Express (Mexico), Hewlett-Packard, (Hong-Kong), Hill-Rom, Southern Methodist University, Bombardier Aerospace, Fidelity Investment, Equifax (Canada), Blue Cross and Blue Shield, BDO Seidman, Koch Chemical Group, Alcatel-Lucent, Lockheed Martin and numerous other fast-growing, entrepreneurial companies.

Arlene has served on the Executive Committees of the Dallas Chapter of the United Nations Association and the Sales and Marketing Executives Association and as a member of the Conflict Resolution Network of Australia. She is also involved in various non-profit organizations.

Her special interests include travel, the fine arts, reading, and time spent with family.